# College of Arts and Sciences
# Graphic Design

## Industries

- technology and software development
- advertising
- marketing
- media and entertainment
- publishing houses
- web and digital design
- corporate and brand identity
- entertainment
- fashion and retail
- visual arts
- film, TV, and animation studios
- e-commerce
- corporate business consulting
- game development
- community arts centers
- consumer goods and manufacturing
- education and e-learning

## Job Titles

- graphic designer
- web designer
- UX/UI designer
- brand Identity designer
- creative director
- art director
- packaging designer
- illustrator
- motion graphics designer
- visual designer
- marketing designer
- publication designer
- typography designer
- infographic designer
- advertising designer
- interactive designer
- product designer
- print production artist
- game designer
- game developer/programmer
- 3D artist
- 2D artist
- animator
- sound designer/composer
- level designer
- narrative designer
- marketing and PR specialist

## Professional Organizations

- American Institute of Graphic Arts (AIGA)
- Graphic Artists Guild (GAG)
- Society for Experiential Graphic Design (SEGD)
- The One Club for Creativity
- Design Management Institute (DMI)
- Typographic Association (Type Directors Club - TDC)