

# College of Arts and Sciences

# Sports Media

## Industries

- television
- radio
- streaming platforms
- online sports media
- sports leagues
- universities
- sports marketing agencies
- PR firms
- brand management companies
- advertising agencies
- sports event management companies
- arena and stadium operations
- sports tourism agencies
- e-sports organizations
- gaming content platform

## Job Titles

- sports journalist
- sports broadcaster
- sports reporter
- sports producer
- content creator
- sports marketing specialist
- public relations specialist
- sports information director
- sports photographer or videographer
- podcast host or producer
- sports analyst
- athlete brand manager
- event coordinator
- sports data analyst
- broadcast technician
- fantasy sports content creator
- e-sports commentator or journalist
- sports agent assistant

## Professional Organizations

- National Sports Media Association (NSMA)
- Association for Women in Sports Media (AWSM)
- Associated Press Sports Editors (APSE)
- Sports Video Group (SVG)
- Football Writers Association of America (FWAA)
- College Sports Communicators (CSC)