



SCHOOL OF
**MEDIA AND STRATEGIC
 COMMUNICATIONS**
 College of Arts and Sciences

Discover a winning career with a degree in Sports Media

REACH SPORTS AUDIENCES with your team's messages!
 Become an **IMPACTFUL** communicator!
SHAPE the narrative in sports culture through media.



	FIRST YEAR	SECOND YEAR	THIRD YEAR	FOURTH YEAR+
Your Courses	Take Gen Eds. Start with MC 1143 Media in a Diverse Society, MC 2003 Media Style and Structure, and MC 2023 Electronic Communication	Learn about the many jobs in sports with SPM 2843 Sports and the Media. Take MMJ 3153 and SPM 3813 Sports Reporting . Continue GenEds.	Take MMJ 3263, SPM 3863 + your choice of sports specialization courses: Play by Play, Content Creation, Social Media, Live Production & Sports PR.	Take MC 4143, MC 4163, MMJ 4393 and your final SPM 4883 Sports capstone course.
Your Experience	Join one of many fun clubs. Get paid covering sports for O'Colly or O'CollyTV. Apply to work for Athletics. Start a podcast or TV show.	Get a paid position in student media, athletics or helping Orange Power Studios. Help with ESPN+ broadcasts. Do content for social media.	Call Play by Play with guidance from experienced faculty. Cover games. Travel with teams to work on content.	Be mentored by faculty/staff in building your professional portfolio to be ready for the job market. Keep getting paid to work in sports.
Your Community	Participate in Media House (our own floor in residence halls for SMSC students) Consider joining AWSM or sports media club. Fun events	Get more involved with Pioneer Media and work with a team covering HS sports.	Find jobs or positions with local high schools to work or call games. Internships with sports teams all over the country.	Do another internship. Get paid jobs in sports part time to build your portfolio.
Your Career Readiness	Attend one of the networking events hosted each semester.	Look for internship opportunities. Connect with professors for insight and recommendations. Apply for numerous scholarships.	Work with of the many areas on campus who hires our students. Do an internship during the summer.	Work on your portfolio. Add work samples from classes or experiential learning. Attend networking events.
Your Personalized Path		Consider specializing in Sports reporting, sports media creative content or sports information. Second major/minor is helpful		

YOU WILL LEARN
 How to use current media to engage sports audiences.
 How to do media in sporting events. How a job can be FUN!
 How to work as a TEAM with others.

WHAT IS NEXT
Work for a media company or for a team in: Sports reporting and announcing, Sports content creation, in-stadium media and entertainment, play by play, promotion of teams/ athletes, sports research

Learn more about building your custom path, visit:
media.okstate.edu

