



COLLEGE OF
ARTS AND SCIENCES

School of Media and Strategic Communications



MAJORS

Multimedia Journalism, BA or BS

Sports Media, BA or BS

Strategic Communication, BA or BS

Strategic Communication: Advertising & Public Relations, BA or BS

Strategic Communication: Entertainment Media, BA or BS

Strategic Communication: Special Media, BA or BS

As a media major, you will explore issues and technological changes that are currently affecting the media industry and society. Gain hands-on experience in classes working with actual clients and writing and producing stories for the media. Learn from professors with industry experience and knowledge that goes beyond any textbook. The **School of Media & Strategic Communications** is nationally accredited by ACEJMC for its cutting-edge curriculum and distinguished history.

PROGRAM HIGHLIGHTS

Multimedia Journalism - explore techniques of photography, cinema, audio production, and video production, while becoming an excellent writer. Choose a focus in **Multimedia News** or **Multimedia Production**.

Sports Media - learn at the **largest stand-alone sports media major in the world**. Choose a focus in **sports journalism, sports production** or **sports strategic communication/information**.

Strategic Communication - practice the art of communication via **advertising** and **public relations** or **social media**. Gain knowledge and experience in developing strategic communication campaigns including social media, marketing, promotions, events & more.

CONTACT CAS

Oklahoma State University
108 Life Sciences East, Stillwater, OK 74078
405-744-4968 (4YOU) | cas.okstate.edu

CONNECT. ACHIEVE. SUCCEED.

#CAScowboys

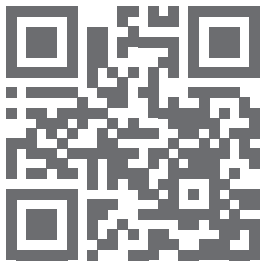


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POTENTIAL CAREERS

Advertising
Community Relations
Digital Media
E-Sports
Film, Radio & Television
Photography
Play by Play
Public Relations
Sales & Marketing
Social Media Management
Sports Journalist
Sports Media Production



VIEW WEBSITE

media.okstate.edu

206 Paul Miller (Journalism Broadcasting)
Stillwater, OK 74078
405-744-6357

SCHOLARSHIPS

Many scholarships are available for prospective freshmen, transfer students, current students and continuing students. For more scholarship information, please visit

cas.okstate.edu/scholarships

COURSES TO LOOK FOR

Advertising Media and Markets
Graphic Design
Multimedia Reporting
Fundamentals of Audio & Video
Media in a Diverse Society
Sports Media
Advanced Public Relations Media
Social Media
E-Sports

RESEARCH AND OPPORTUNITIES

- National Student Advertising Competition
- O'Colly Media Group
- Inside OSU
- XZY Radio
- Media House Living and Learning Community (Village D, 1st Floor)

STUDENT INTERNSHIPS

- Account Service for Leo Burnett Advertising
- Chicago, IL
- Assistant Producer for Cumulus Media
- Dallas, TX
- Broadcasting for National Football League
- Manhattan, NY
- Corporate Communications for Oklahoma City Thunder
- Oklahoma City, OK

GET INVOLVED

Stay active on campus while making lifelong friends.

Get involved with groups, such as:

- Advertising Club
- O'Colly Media Group
- Society of Professional Journalists
- Assoc. of Women in Sports Media
- Sports Media Club
- CAS Student Council

Oklahoma State University
Office of Undergraduate Admissions

admissions.okstate.edu | 405-744-5358