



DEPARTMENT OF
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To Whom It May Concern:

I am frequently asked for permission to use the "NEP Scale," despite the fact that both the original 1978 version and the 2000 revision are in the public domain. Therefore, I hereby provide permission for use of the NEP Scale in research for term papers, theses, dissertations, and all other projects, as well as for publication of the NEP scale items in papers, theses, dissertations, reports, articles, books or other publications, in perpetuity. All that I ask in return is proper citation to the correct source for the NEP Scale.

For clarification, I am referring to the NEP Scales reported in these two publications, although I strongly encourage use of the revised version published in 2000:

Riley E. Dunlap and Kent D. Van Liere. 1978. "The 'New Environmental Paradigm': A Proposed Measuring Instrument and Preliminary Results." *Journal of Environmental Education* 9 (4):10-19. [Reprinted in the Fall, 2008 issue of *Journal of Environmental Education* (Vol. 40, No. 1, pp. 19-28) to commemorate the 30th anniversary of publication of the original article.]

Riley E. Dunlap, Kent D. Van Liere, Angela G. Mertig and Robert Emmet Jones. 2000. "Measuring Endorsement of the New Ecological Paradigm: A Revised NEP Scale." *Journal of Social Issues* 56 (3):425-442.

For information on the development and use of the two scales, you may find the following article of interest:

Riley E. Dunlap. 2008. "The NEP Scale: From Marginality to Worldwide Use." *Journal of Environmental Education* 40 (1):3-18.

If necessary, please print this memo and include it with your thesis or dissertation, or any report where such permission is required.

Sincerely yours,

Riley E. Dunlap
Regents Professor of Sociology